

# Hamilton MARKET TRENDS

## Rental Report 2nd Quarter 2025

1 July - 30 September 2025

We are thrilled to open this quarter's report with a milestone worth celebrating in September, we had just two vacant properties across our entire portfolio, a demonstration of the exceptional demand, service quality, and positioning we've achieved.

That performance is no fluke. We continue to deliver outstanding results in rental property management:

- New listings under our management are being leased within days of going live.
- In one recent case, a property brought over from a competitor had sat vacant in the market for a month, yet under our care it was leased in just two days.
- Our online market share continues to grow, now reaching 54.76% — a clear indicator that more landlords and tenants are choosing us as their trusted platform and partner.

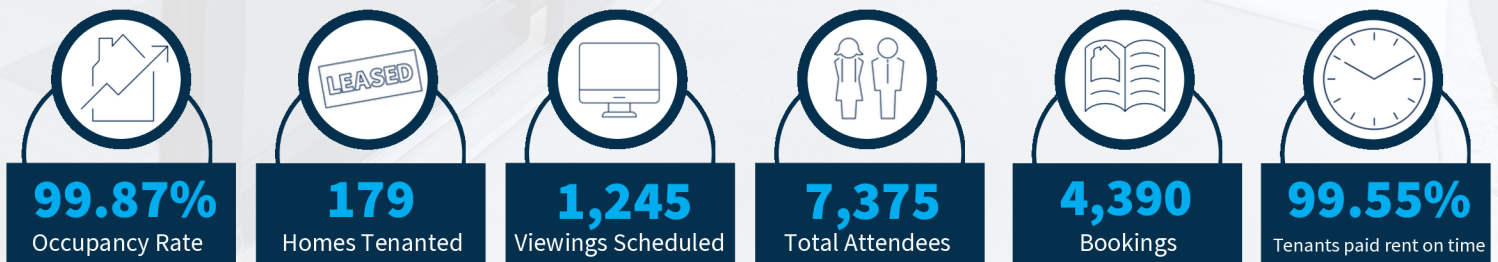
With interest rates lowering and likely more to come before the end of the year things are looking up for investors which has been reflected in the Hamilton market. We are NZ's fastest growing city and we are still seeing strong interest and activity in the rental market.

### Latest Rental Prices Range



\*Data /Source: - Tenancy Services Market Rent/Harcourts current listings as of 6 October 2025.

### Harcourts Hamilton Rentals Office Data



**Harcourts**  
Hamilton Rentals



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### Tapi Maintenance Report

Our team remains dedicated to maintaining the highest standards across all rental properties. Through regular inspections and real-time maintenance reporting, we take a proactive approach to ensuring properties are well cared for. This forward-thinking practice not only preserves property condition and tenant satisfaction but also allows owners to anticipate future upgrades and incorporate them into their annual budgets to sustain long-term asset value.



**73.47** %

Tenant requests via  
tenant concierge  
this Quarter

\*Data - Tapi Maintenance  
Management



**549**

Active Listings in  
Hamilton Area for June

\*Data - Trade Me 06/10/2025

### Online Market Share!

In today's dynamic rental market, proactive property management has never been more important. At Harcourts Hamilton Rentals, we're proud to be leading the way, currently holding an impressive 54.76% online market share, outperforming all other local agencies. Our results speak for themselves: when we say "Get Rented Faster," we actually do. Properties under our management are consistently leased within days of being listed, reflecting our commitment to efficiency, communication, and outstanding client outcomes.



1/36 Enderley Avenue, Enderley



3/47 York Street, Hamilton East

Get  
Rented  
Faster!

Great staff like the best,  
in the region!

- Sharon Te Rangī

"Sara and Tuo, they have delivered exceptional service for landlord and tenants. It was outstanding experience from their services. I strongly recommend them as their customer for several years."

-Y Faithbook



\*Data /Source:- Google Reviews or email feedback directly

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